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News Writing and Reporting: The Complete Guide for Today's Journalist (Paperback)

By University Christopher Scanlan, Richard Craig (Pr, Chip Scanlan

Oxford University Press Inc, United States, 2013. Paperback. Book Condition: New. 2nd annotated edition. 251 x 201 mm. Language: English . Brand New Book. News Writing and Reporting: The Complete Guide for Today's Journalist, Second Edition, uses a multitude of reporting and writing examples from print, broadcast and online sources in order to deconstruct and reveal journalistic practices, techniques and philosophy to today's students. Building on a solid foundation of the three pillars of excellent journalism--process, coaching and storytelling--Chip Scanlan and Richard Craig shape students into successful journalists by providing them with the theoretical background and practical knowledge needed to transition into a new age of reporting. What's New to the Second Edition?* Journalists at Work boxes provide illuminating profiles of professional journalists * Quick Tips boxes offer practical advice and checklists on how to accomplish the myriad tasks that journalists face daily* Chip's Corner boxes provide varied and insightful accounts from author Chip Scanlan's nearly two decades of journalistic experience * Ethical Dilemmas case studies recount real-world situations that challenge students to think critically about the limits of journalistic fairness and accuracy* The Coaching Way boxes feature advice and questions that guide students toward...



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